



## **Mimecast Signs Deal with Mumtalakat**

### **Mimecast – Manama, Bahrain – June 15, 2010:**

Mimecast, a global provider of unified e-mail management (UEM) services, announced today that it has signed a deal to provide its cloud-based technology to Bahrain Mumtakalat Holding Company (“Mumtalakat”), the investment company for Bahrain.

Through the deal, Mimecast will provide Mumtalakat with its Software as a Service (SaaS) based email archiving, security, compliance and business continuity in a single integrated platform from the cloud. By removing the need for several different in-house solutions, Mimecast’s solution minimizes risk and complexity while providing total end-to-end control of email at a significantly reduced cost.

Commenting on the announcement, Naqui Mirza, Regional Director of Mimecast Middle East, said, “We are very pleased to add an organization as prestigious as Mumtalakat to our customer portfolio. Because email is the most common channel of communication within organisations, managing its volume can prove to be a costly challenge for any IT department, especially for entities as large and diverse as Mumtalakat.

“Our cloud-based technologies offer scalable and tamper-proof email solutions that allow customers to maintain complete control of their email, whilst removing the headache of spiraling storage costs, business continuity risks and security breaches. This frees up IT resources to focus on strategic initiatives that add real value to the business,” Mirza added.



Mark Reeves, SVP Europe & Middle East at Mimecast, commented, “Cloud computing is extremely topical in the Middle East at the present time, as businesses look for ways to make IT work harder. In the 18 months we’ve been present in the region, we have gained significant traction in the marketplace, and the Mumtalakat contract shows the stature of organisation we are now talking to about using our cloud services to extend the capabilities of existing IT investments.”

Jameel Al Sharaf, Mumtalakat’s VP of Information Technology, said, “Mumtalakat is a young and innovative organisation and we’re always looking at how we can create efficiencies in our business process whilst reducing costs. We chose to implement Mimecast’s cloud solution as it helps to address one of the biggest challenges for IT departments in any significant organisation nowadays: the growing requirement to manage and store business critical information stored on email systems. Email has become the pervasive means of communicating and delivering information within corporations, so it is essential that companies invest in platforms which offer cost efficient management services to support the growth of businesses.”

**\*\*Ends\*\***

#### **About Mimecast:**

) delivers SaaS-based enterprise email management including [www.mimecast.com](http://www.mimecast.com) Mimecast ( archiving, discovery, continuity, security and policy. By unifying disparate and fragmented email environments into one holistic solution that is always available from the cloud, Mimecast minimizes risk and reduces cost and complexity, while providing total end-to-end control of email. Founded in the United Kingdom in 2003, Mimecast serves approximately 3,000 customers worldwide and has offices in Europe, North America, Africa, the Middle East and the Channel Islands. The company set up its regional headquarters in Dubai in 2008.

#### **About Mumtalakat**



Mumtalakat is the investment company for the Kingdom of Bahrain, and was established in June 2006 by Royal Decree as an independent holding company for the government of Bahrain's strategic non-oil and gas related assets. Mumtalakat was created to align and implement the execution of the government's initiatives to pursue value-enhancing opportunities, improve transparency and help achieve operational excellence for its state-owned non-oil and gas related assets. Mumtalakat holds stakes in over 35 commercial enterprises spanning a variety of sectors, including aluminium production, financial services, telecommunications, real estate, tourism, transportation, and food production.

Mumtalakat's vision, as the investment company for the Kingdom of Bahrain, is to grow the wealth of Bahrain.

For more information on Mumtalakat please go to [www.bmhc.bh](http://www.bmhc.bh)

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